



McNAUGHTON  
& GUNN

*Creating Books. Making History.*



## Frequently Asked Questions

### **What type of file formats are required to convert my titles to eBooks?**

We prefer PDF files but will accept application files as well, such as InDesign, and Quark Xpress for text; InDesign, Photoshop, and Illustrator for covers.

### **What types of eBook files do you provide?**

We are able to output just about anything but basic offerings include ePub, ePDF, and XML. Other file formats are available for an additional fee.

### **What is an XML file?**

XML (Extensible Markup Language) files are archival files from which a wide variety of eBook file formats can be converted.

### **How do I make corrections?**

We only begin eBook conversion with your final approved files.

### **How do I check the final product?**

Free downloadable software that enables you to view eBooks is available on line. Adobe Reader for ePDF files and Kindle, Reader, and Adobe Digital Editions for ePub files.

### **How long does it take to convert to an eBook?**

Approximately three weeks.

### **Will the eBook file look like the printed book?**

The ePDF file will look the same as the PDF file you supply to us. XML files appear in code. ePub files will be reformatted to flow properly. Headers and footers are removed; chapter and paragraph breaks will remain.

### **Do I need a separate ISBN?**

The International ISBN Agency recommends that eBook format should be assigned its own ISBN.

### **What do I do with the files once I receive them?**

Speak to your usual distributor about their eBook distribution capabilities. There are distributors that work specifically with eBooks such as Overdrive and NetLibrary. You can also opt to Do-It-Yourself. Below are sources to help you.

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- Apple iBooks: <http://www.spannet.org/page/apple-ibookstore-now-open#criteria>